

NEW!

Member Candidate Program Unveiled!



from the

N·A·S·F·T[®]
NATIONAL ASSOCIATION
FOR THE SPECIALTY FOOD TRADE, INC.

The National Association for the Specialty Food Trade recognizes that there are specialty food producers, like you, who have turned their passion into a product that's just begun to sell at retail. If you are not quite ready for Exhibiting Membership with the NASFT, a new Member Candidate program has been developed that will give you the support you need to succeed and grow.

Benefits of the NASFT's Member Candidate Program include:

- Suite of educational programs including: "The Basics: The Business of Specialty Foods" and "Getting Started in the Specialty Food Business"
- Feedback from the Member Candidate Admissions Committee
- Free 30-minute consultation with NASFT's legal advisor on packaging/trademark
- Assistance from an NASFT staff person to help answer your questions
- Opportunity to network with other Member Candidates
- Participation in a Tabletop or Special Program at a Fancy Food Show
- 1 year/10 free issues of *Specialty Food Magazine*

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The (NASFT) is a not-for-profit trade association established in 1952 to foster trade, commerce and interest in the specialty food industry. The organization has more than 2,900 current member companies throughout the U.S. and overseas.

For extensive information on the NASFT and the Fancy Food Shows visit

www.specialtyfood.com

To start your relationship with the NASFT
Contact Erika Sipos for more information at 646.878.0140
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