CULTIVATED SAMPLING FORM

This information includes the sampling guidelines, link to the sampling form and COI requirements.

DUE DATE: May 23, 2024

ALCOHOLIC BEVERAGES

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Show Management of expositions and trade shows, and/or their exhibitors, may distribute samples of alcoholic beverage products only upon written authorization and adherence.

Items dispensed are limited to products MANUFACTURED, PROCESSED OR DISTRIBUTED BY EXHIBITING COMPANIES.

3 SAMPLING ALCOHOL

All alcohol sampling requires a Cultivated Bartender to pour and serve.

Bartender \$270 per five (5) hours. Five (5) hour minimum. \$95 for each additional hour after the first 5.

Cultivated is required to receive, handle, & store ALL alcohol product.

EXHIBITING COMPANY MUST OBTAIN ALL PERMITS AND/OR LICENSES IN ACCORDANCE WITH APPLICABLE LAW.

For alcohol sampling, please obtain a Marketing Permit through the New York State Liquor Authority website and submit certificate 10 business days prior to the event.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance alcohol cannot be served before 11AM on Sundays.

5 ADDITIONAL SERVICES

Support Staff Available:

Staffing Rates: \$256 per five (5) hours. Five (5) hour minimum. \$88 for each additional hour after the first 5.

Steward/Dishwasher Rates:. \$256 per five (5) hours. Five (5) hour minimum. \$88 for each additional hour after the first 5.

Other available products & services:

- Equipment rental
- Smallwares rental
- Serving vessels
- Ice
- Disposable supplies

Note: Please reach out to your catering sales lead to avail these added services and products.

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

ALCOHOLIC BEVERAGES SAMPLING SIZES

2 oz. for beer/wine

ne 0.25 oz for liquor.

Beverage products brought on the premises for consumption that do not fall within the sampling parameters require discussion with the CULTIVATED team for further review + consideration.

For larger serving sizes, please consult with your catering sales lead or potential buy-out option.

4 STORAGE, DELIVERY & SHIPPING

Alcoholic products cannot be hand-carried and must be shipped to Cultivated at **655 West 34th St New York, NY 10001** for UPS/ FEDX/USPS shipment and **369 12th Ave New York, NY 10001** for distribution companies. Please label as "**Attention CULTIVATED + Show name + Company name/Shipper.**"

Storage space is limited and is subject to availability. Please contact a catering sales lead to arrange storage and deliveries.

Applicable Fees: One-Time Receiving/Handling Fee: \$250.00

Cold/Dry Storage: \$150.00 per day, per pallet

Delivery Fee: \$50.00 per delivery

6 PAPERWORK SUBMISSION

RETURN TO CULTIVATED Sampling Authorization Form & Certificate of Insurance<u>LINK HERE!</u> OR USE QR CODE



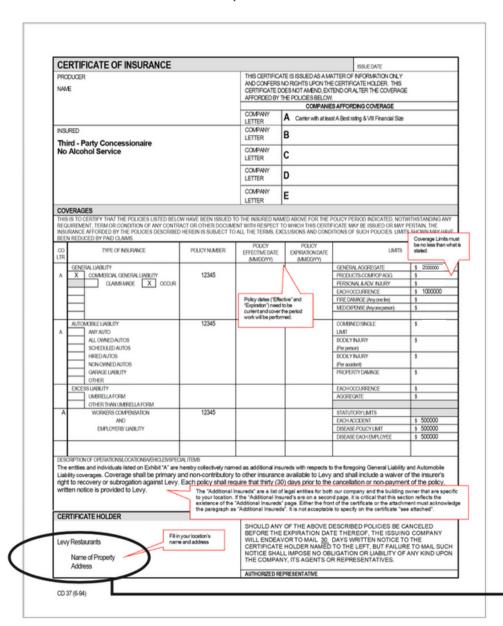
CULTIVATED

SAMPLE COI

CERTIFICATE OF INSURANCE

EXHIBITING FIRM MUST PROVIDE LEVY WITH A CERTIFICATE OF INSURANCE.

Please review the attached sample for clear instructions



PLEASE ENSURE THE CERTIFICATE OF INSURANCE IS UPLOADED AT LEAST 30 DAYS PRIOR TOTHE EVENT

SAMPLING AUTHORIZATION FORM LINK HERE!



💭 OR USE OR CODE

COMMERCIAL GENERAL LIABILITY:

GENERAL AGGREGATE \$2,000,000 EACH OCCURRENCE \$1,000,000

WORKERS COMPENSATION:

EACH ACCIDENT \$500,000 DISEASE-POLICY LIMIT \$500,000 DISEASE EACH EMPLOYEE \$500,000

CERTIFICATE HOLDER

LEVY PREMIUM FOODSERVICE LIMITED PARTNERSHIP + JAVITS CONVENTION CENTER 655 W 34TH ST NEW YORK, NY, 10001

EXHIBIT A

Levy Premium Foodservice Limited Partnership and Restaurant Associates, LLC; specifically including all of their partners; New York Convention Center Operating Corporation, New York Convention Center Development Corporation, State of New York, Triborough Bridge and Tunnel Authority and New York State Urban Development Corporation d/b/a Empire State Development, and their respective officers, agents and employees; Levy and Restaurant Associates, including, but not limited to, all related partnerships, corporations and limited liability companies, whether currently existing or hereafter formed, and specifically including all of their respective owners, partners, shareholders, members, officers, directors and managers.