

## General Show Information

35th Winter Fancy Food Show®  
January 17 – January 19, 2010  
Moscone Center  
747 Howard Street  
San Francisco, CA 94103

### Show Hours

Sunday	January 17	10:00am – 5:00pm
Monday	January 18	10:00am – 5:00pm
Tuesday	January 19	10:00am – 4:00pm

- Exhibitors must have Exhibitor Badges for entry to the exhibit hall.
- Badged Exhibitors will have access to the exhibit hall at 7:00am during move-in, show days and move-out.

### Move-In & Set-Up Schedule

Thursday	January 14	7:00am* – 5:00pm
Friday	January 15	7:00am* – 5:00pm
Saturday	January 16	7:00am* – 5:00pm**

- Be sure to check specific times when labor **straight-time**, **over-time** and **double-time** rates are in effect, outlined in the Freeman information.
- “Last In/First Out” Booths – exhibitors in these booths will be allowed to set-up beginning **Saturday, January 16 at 1pm**. Please keep in mind that if you will require labor, over-time and/or double-time rates will apply.

\* The loading docks will be open at 8am.

\*\*Exhibitors must be checked into the hall by 5pm but may continue setting up product only after this time.  
Please review the labor rules in the Freeman section and place all orders before 4:30pm.

### Tear Down & Move-Out Schedule

Tuesday	January 19	4:00pm – 10:00pm
Wednesday	January 20	7:00am* – 5:00pm
Thursday	January 21	7:00am* – 12:00 noon

- Your empty boxes and crates will be returned on Tuesday, January 19<sup>th</sup> beginning at 4:00pm. It will take several hours to return all of the empties, so please make travel plans accordingly.
- **All exhibitor materials** must be removed from the building by **12 noon on Thursday, January 21<sup>st</sup>**. **All carriers** must check-in with Freeman no later than Thursday, January 21<sup>st</sup> by 10:00am. **If carriers have not checked in by 10:00am, freight will be re-routed to an alternate carrier.**

\* The loading docks will open at 8:00am.

## Booth Equipment

Each 10'x10' booth will be set with the following:

- 8' high black back drape
- 3' high black side drape

*If you order the complimentary booth package by the deadline (located in the Freeman section), the following items are provided at no charge (for NASFT members only):*

- (2) 6' **undraped** tables
- (2) folding chairs
- (1) wastebasket
- 9'x 10' **gray** booth carpet
- 7"x 44" two-line identification sign



*Note: The aisle carpet will be blue*

### North Hall (Booth Series 200 - 1800)

<b>Ceiling Height</b>	Hall D – 28 feet Hall E – 24 feet
<b>Floor Load</b>	100 lbs. per sq. ft
<b>Floor Surface</b>	Hall D – Concrete Hall E – Carpet
<b>Electricity</b>	120 volt - 208 single single and three phase 277/480 single phase
<b>Water/Drain</b>	Piping Available
<b>Compressed Air</b>	Air 90 PSI – 20CFM

### South Hall (Booth Series 2400-5100)

<b>Ceiling Height</b>	10' minimum to 37' maximum arch
<b>Floor Load</b>	100 lbs. per sq. ft.
<b>Floor Surface</b>	Concrete
<b>Electricity</b>	120 volt - 208 single single and three phase 277/480 single phase
<b>Water/Drain</b>	Piping Available
<b>Compressed Air</b>	Air 90 PSI - 20CFM

### Gateway Ballroom (Booth Series 5200-5700)

<b>Ceiling Height</b>	13' minimum to 23' maximum
<b>Floor Load</b>	100 lbs. per sq. ft.
<b>Floor Surface</b>	Carpet
<b>Electricity</b>	120 volt - 208 single single and three phase 277/480 single phase
<b>Water/Drain</b>	Piping Available
<b>Compressed Air</b>	Air 90 PSI - 20CFM

# exhibitor clean-up stations

## SHOW HOURS

Sunday and Monday: 10am–5pm  
Tuesday: 10am–4pm

There will be several on-site Clean Up Stations provided for your use in the Exhibit Halls. These are not food prep areas, but rather areas where you can wash your equipment.

### NORTH HALL

#### CLEAN-UP STATION NUMBER

Front of 200 aisle  
Rear of 200 aisle  
Front of 1700 aisle

**P1**  
**P2**  
**P3**

### SOUTH HALL

#### CLEAN-UP STATION NUMBER

Rear of 2400 aisle  
Rear of 5100 aisle  
Front of 3000 aisle  
Front of 4800 aisle

**P4**  
**P5**  
**P6**  
**P7**

These locations are subject to change as we get closer to Show time. We will update you on any changes, and will provide a revised map as necessary.

Each Station will be equipped as follows:

- Numerous work tables (6' x 42" high/counter height)
- Sinks with hot running water
- Grease disposal drums
- Paper towels
- Soap
- Sanitizing solution
- Cleaning tools and brushes

## Moscone Convention Center North Hall



exhibitor  
 clean-up stations

Moscone Convention Center  
 South Hall

